

GREENGUIDE

ecoescape: Ireland

published May 30th 2008

by Catherine Mack

The handbook to responsible escapism in Ireland
slow travel • green places to stay • local food and drink • eco days out



A new shade of green for the Emerald Isle...

ecoescape is defining a new way to travel proving that we can enjoy the environment but leave no hint that we'd ever been there. And we don't have to go far to do this. We believe that the best places to escape are closer to home than we had ever imagined.

In Ireland there are some of the most inspiring people and places that you will find anywhere in the world. It just takes some fresh eyes and a new mindset to enjoy them.

In this practical guide, we've put together inspiration for ecoescapes around the island of Ireland – North and South, East and West. The fifty, handpicked experiences are sustainable from start to finish. There is also a comprehensive directory that covers places to stay, visit and eat, so wherever you go in Ireland, an ecoescape is never far away.

ecoescape: Ireland is part of a series which includes ecoescape: United Kingdom.

What people say about ecoescape...

“Extremely informative and amusing. Catherine sensitively conveys the dreams and commitment of Ireland's tourism providers who are doing their bit to make a difference. These are not just ecoescapes, they are great escapes.”

Miriam Donohoe, Editor, *Irish Times* Travel Supplement *Go*

“Thorough and well-researched, this book has unearthed some real gems and is a useful starting point for anyone looking to go green on the Emerald Isle.”

Joanne O'Connor, Travel Editor, *The Observer*

“Catherine Mack captures the soul of slow travel in Ireland. Her book is an excellent port of call for green travellers.”

Richard Hammond, *The Guardian's* eco travel correspondent

& founder of www.greentraveller.co.uk

Press & Publicity

- Launch event at the Market Bar in Dublin on June 4th to be attended by the Irish Minister for the Environment, John Gormley
- Features in the *Irish Times*, *Metro* and the *Observer*
- Coverage and reviews in the national and local press and on travel and lifestyle websites
- The author has a fortnightly column in the *Irish Times* covering tourism and travel in Ireland

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